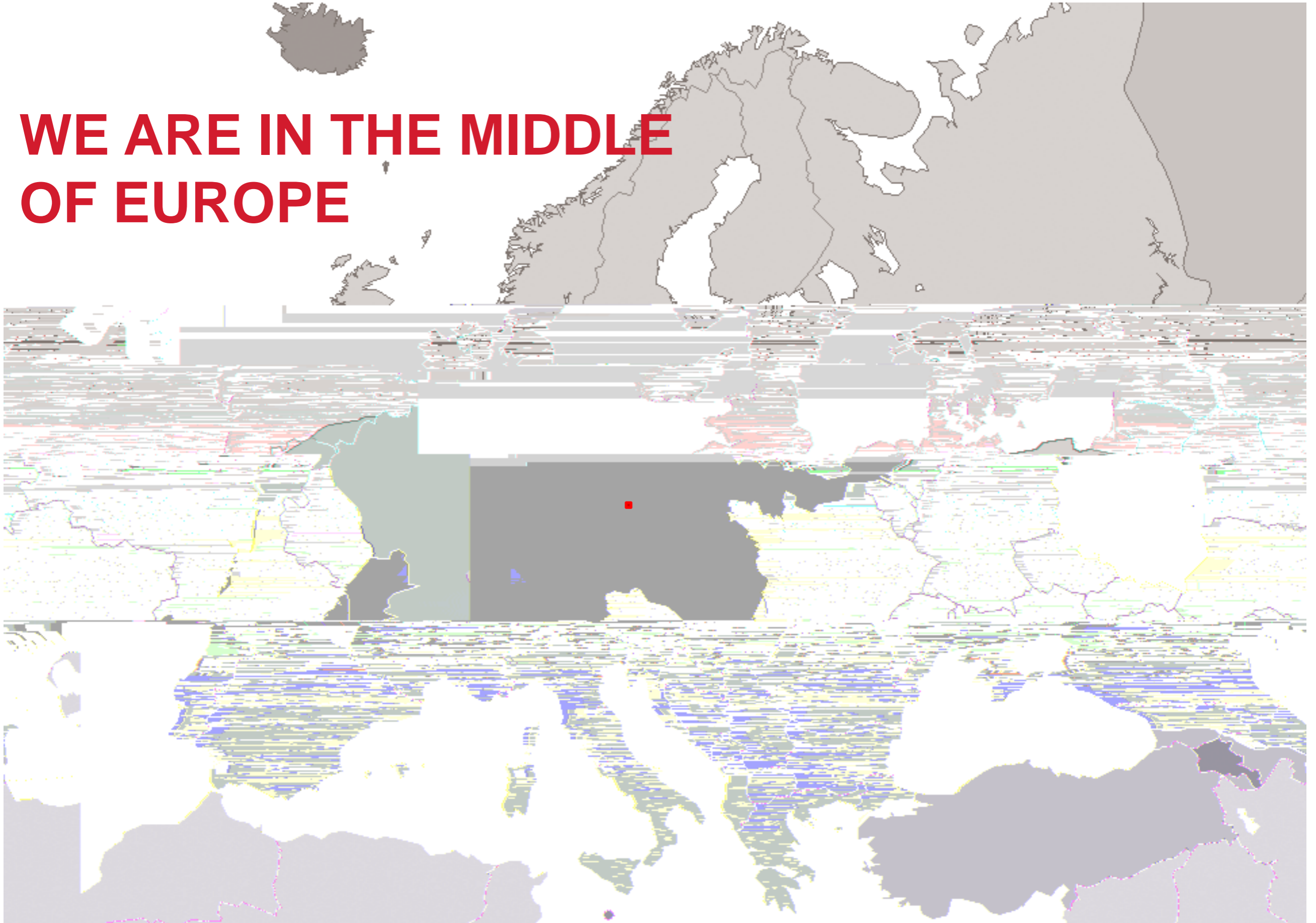
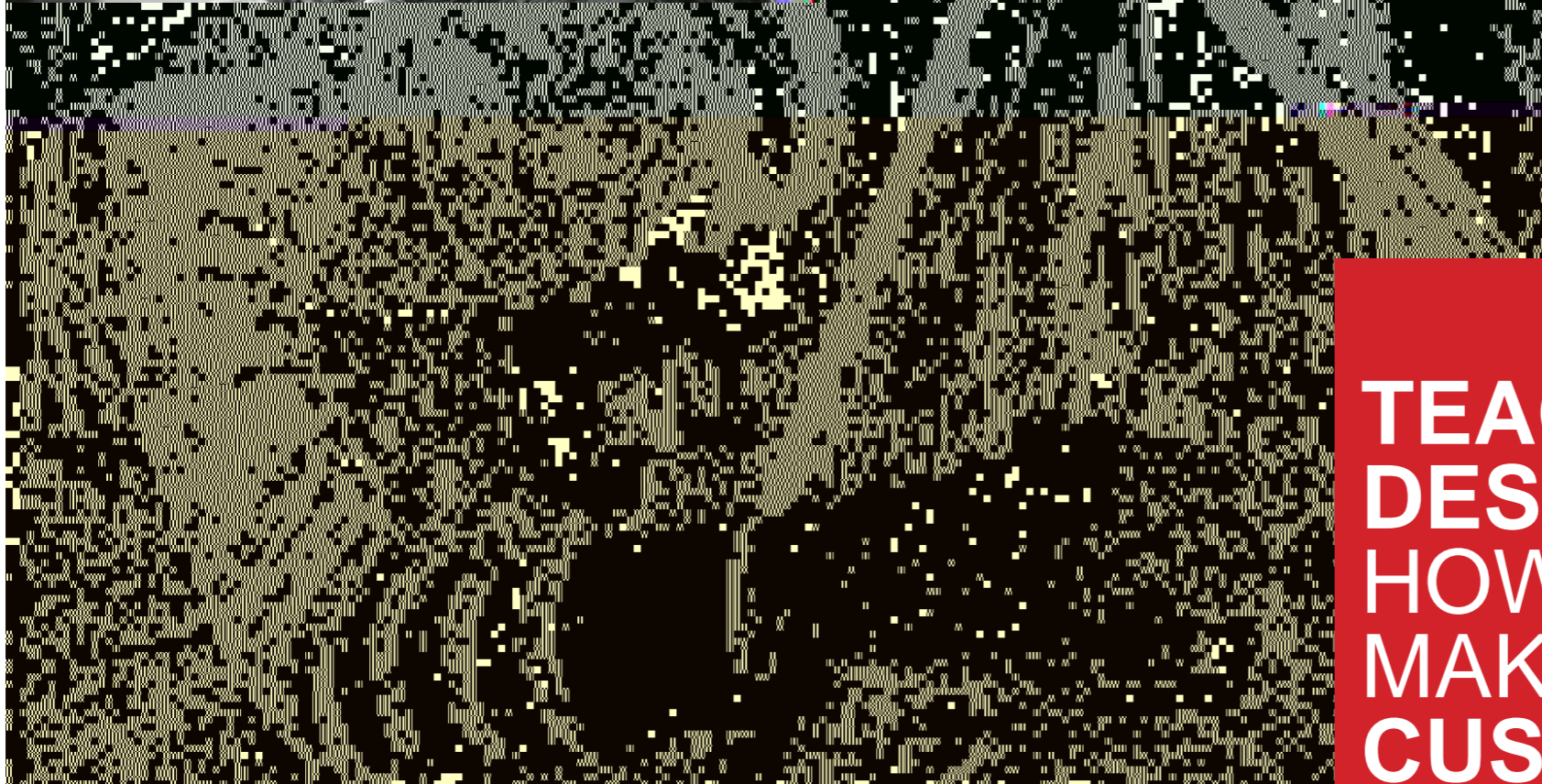
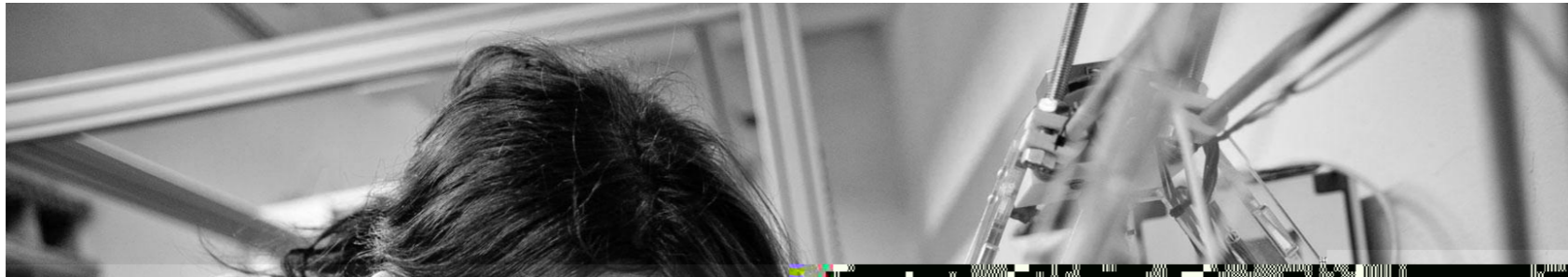


# WE ARE IN THE MIDDLE OF EUROPE





**TEACHING  
DESIGNERS  
HOW TO  
MAKE  
CUSTOMERS'  
DREAMS  
COME TRUE**

**SCHOOL OF  
FORM**





# WHAT'S THE SECRET?

## UNIQUE CURRICULUM:

- DESIGN
- HUMANITIES
- INDUSTRY EXPERIENCE



**SCHOOL** **OF**  
**FORM**



LIDEWIJ  
EDELKOORT



PIOTR  
VOELKEL

THE  
FOUNDERS

WHOSE  
IDEA  
WAS IT?



ZUZA  
SKALSKA

SCHOOL OF  
FORM



**AWARD  
WINNING  
CURRICULUM**

**created by  
international  
designers,  
academic  
teachers and  
business people**



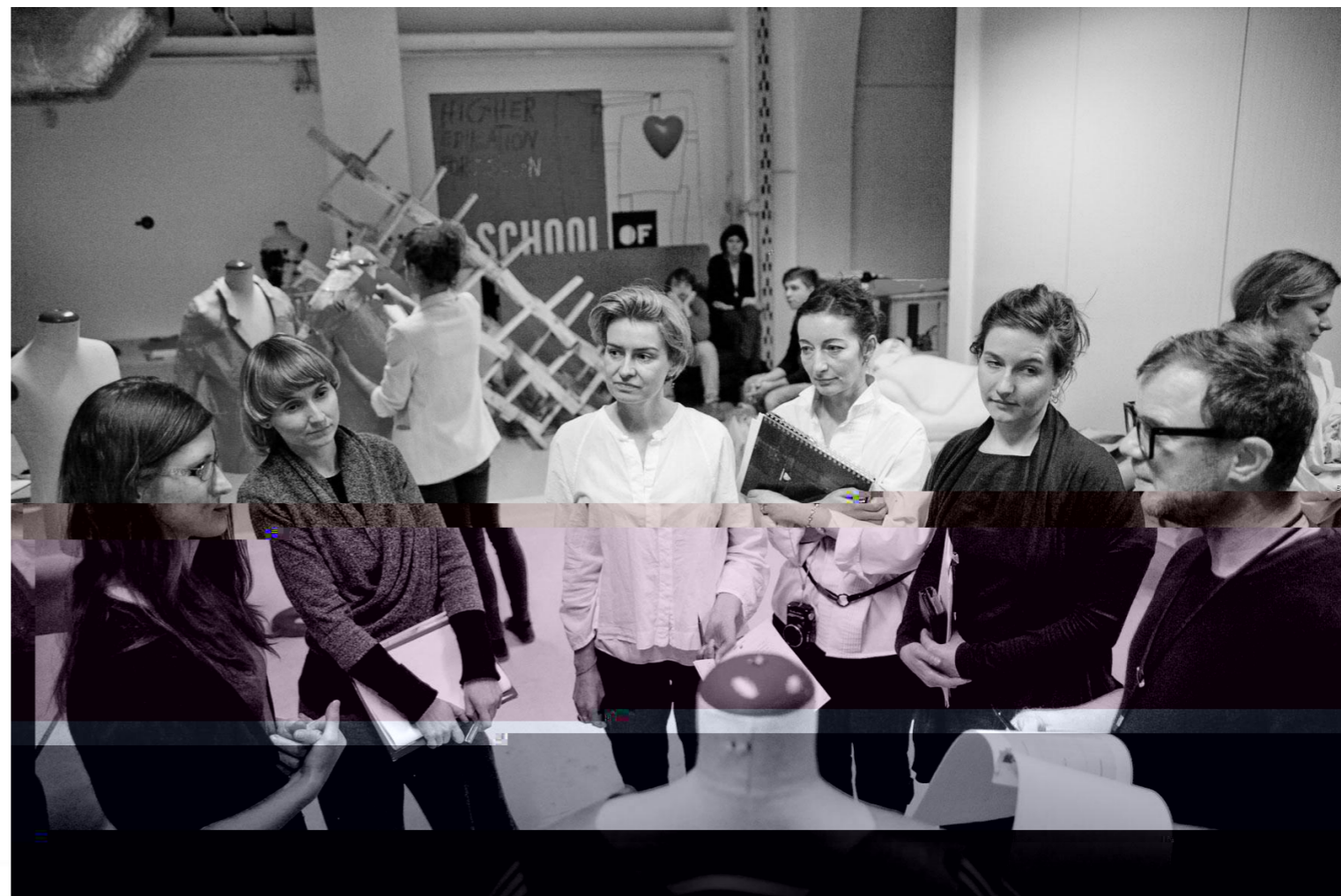
**SCHOOL OF  
FORM**



# OUR CURRICULUM

RECEIVED THREE AWARDS  
FROM THE POLISH MINISTRY OF  
SCIENCE AND HIGHER  
EDUCATION, INCLUDING AN  
AWARD FOR

THE BEST DESIGN  
COURSE IN POLAND



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**FORM**

## DESIGN:

- DOMESTIC
- INDUSTRIAL
- FASHION
- COMMUNICATION

## HOW DO WE TEACH?

design projects are based on a comprehensive study of human nature



## HUMANITIES:

- PHILOSOPHY
- SOCIOLOGY
- ANTHROPOLOGY
- PSYCHOLOGY

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**FORM**



# WHAT'S INVOLVED?

## DOMESTIC

product interior people

**designing:** interiors and surroundings, public spaces, solutions to social problems  
**creating:** inspirations for your home, furniture, tableware, everyday design, homes styling and decoration

## INDUSTRIAL

product process industry

**designing products:** developing a concept starting with research through a prototype and implementation up to production  
**focused on:** technologies, engineering and ergonomics

## FASHION

fashion textile costume

**fashion design, styling, photo shooting, set design, haute couture, fashion brand design and strategies**

## COMMUNICATION

graphics new media

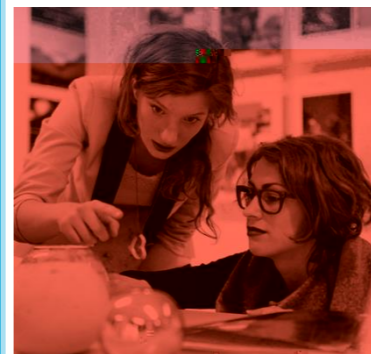
**graphic design, communication, designing corporate identities, product identification, brand concepts, web design, film production, videoclip, new media for advertisement**



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FORM**

# OUR CLASSES

- small groups
- working on case studies
- teamwork
- projects with companies



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**FORM**

# THE LECTURERS

- passion
- international experience
- constant professional development



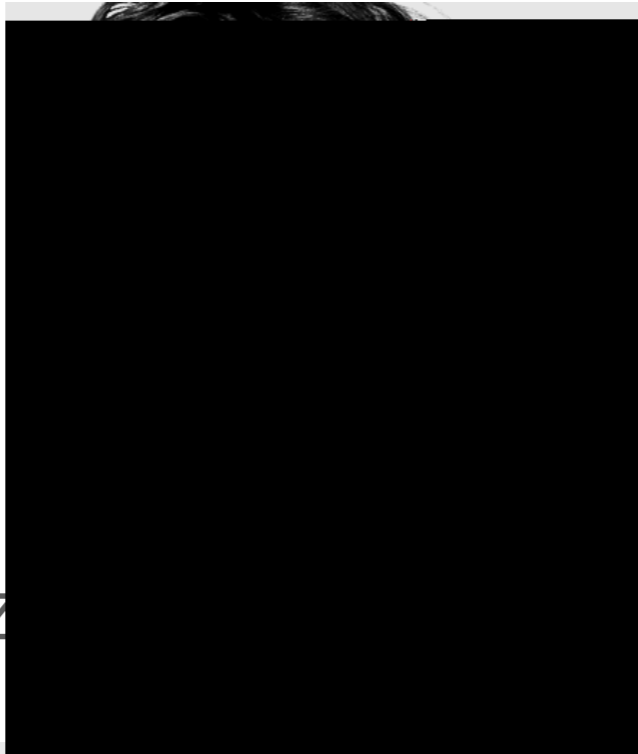
SCHOOL OF  
FORM



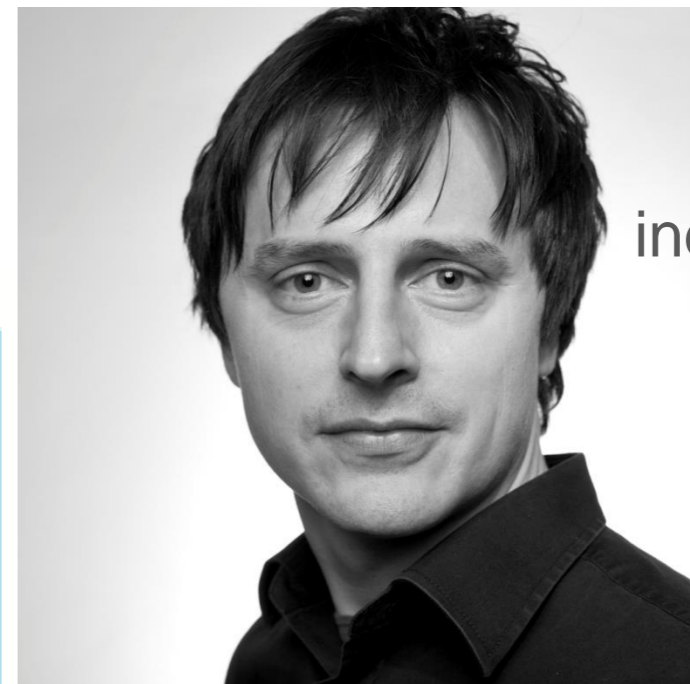
AGNIESZKA JACOBSON  
domestic design



RENE WAWRZKIEWICZ  
communication design



**HEADS  
OF  
DESIGN**



industrial design

WOJTEK DZIEDZIC  
fashion design

**SCHOOL OF  
FORM**

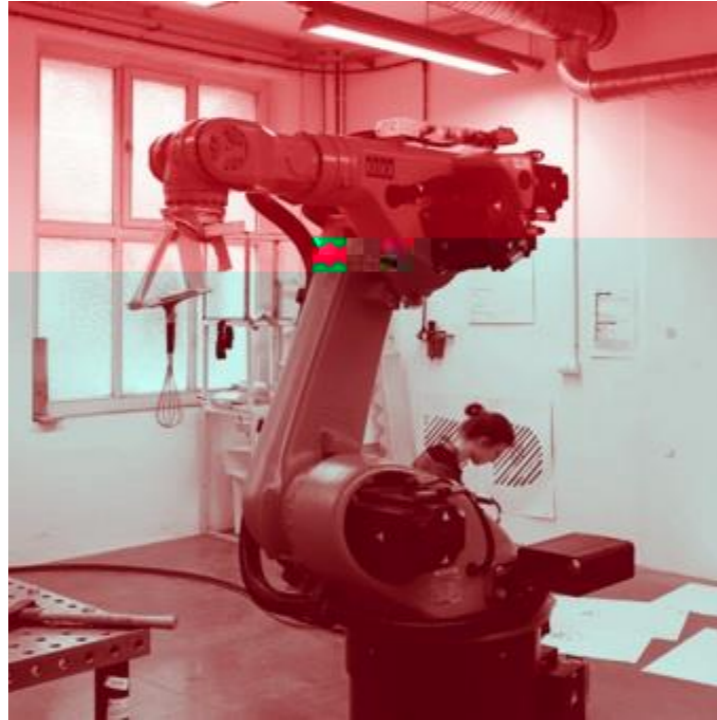


**SCHOOL** **OF**  
**FORM**

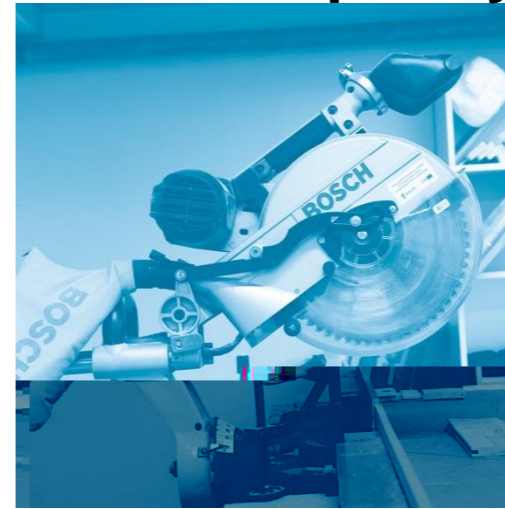
**computer lab**



**locksmith's**



**carpentry**



**ceramics**



**state of the art  
equipment**

**specialists  
available to  
assist you**

**6 IN-HOUSE  
WORKSHOPS**



**foto-video**



**tailoring**

**SCHOOL OF  
FORM**



**PROJECTS**

**AND**

**INTERNSHIPS**

**IN POLISH**

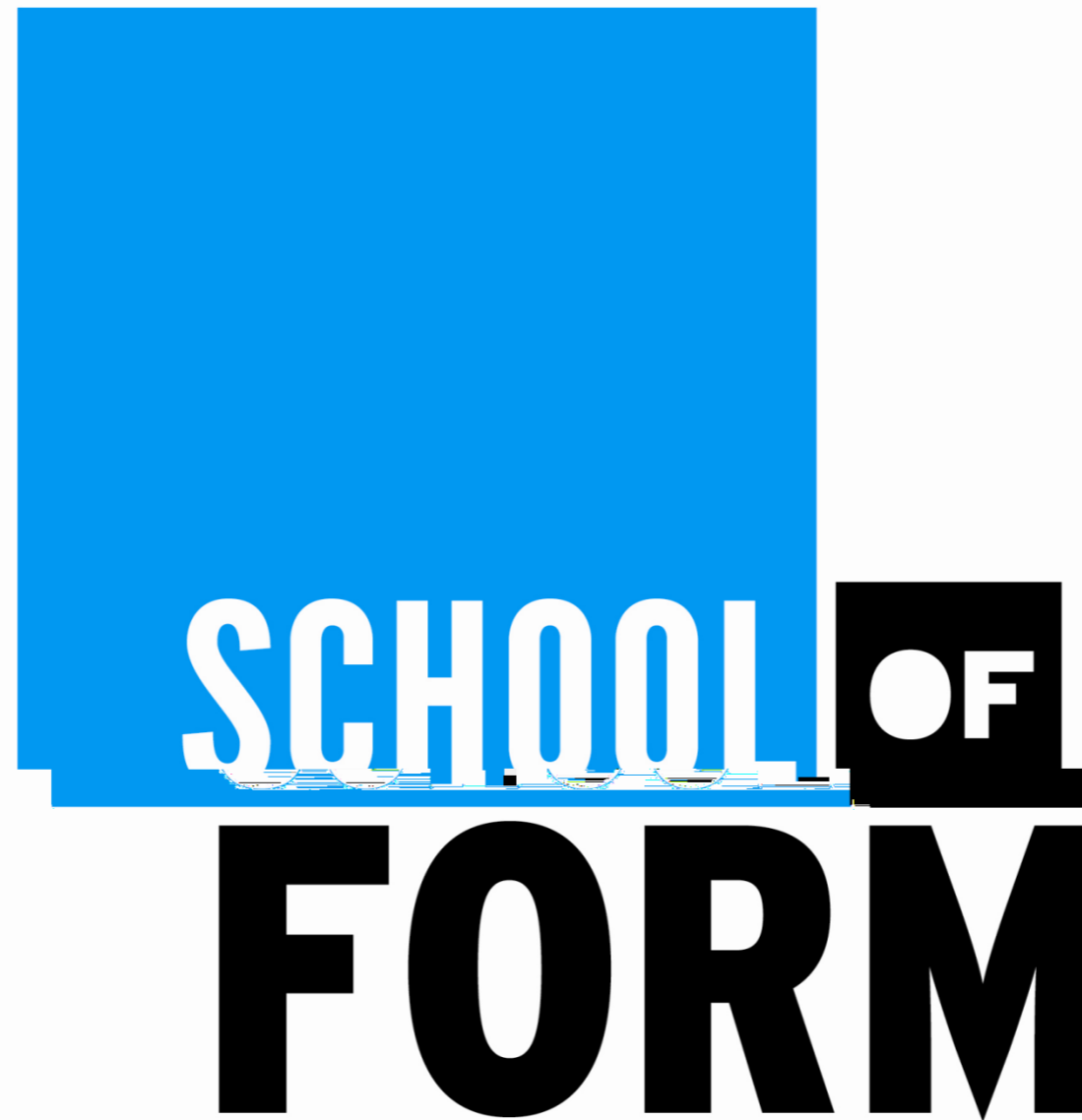
**AND INTERNATIONAL**

**COMPANIES**



**WORK  
WITH US**  
become our  
**INDUSTRY  
PARTNER**

**SCHOOL OF  
FORM**



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